# Reflex Prosthetics

A new dimension in natural colour matching for damaged or diseased eyes



Hand Painted | Printed | Tinted

Reflex Prosthetics

Help your patients to live a free and

confident life

Whether painted, printed or simply tinted, Reflex Prosthetics are designed with one goal - to offer people with diseased or damaged eyes the opportunity to lead a free and confident life.

With decades of experience, our talented artists and technicians have developed a fine-tuned ability to create lenses that accurately match the appearance of a patient's 'good eye'.

When coupled to No7's Reflex range of custom soft lens designs, you have a therapeutic solution that offers outstanding patient satisfaction.

### Meet the Team



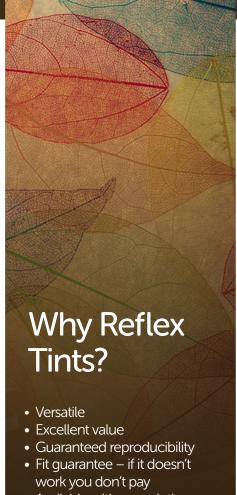
#### **Kevin Rose**

Integral to the development of our Reflex Colours service, Kevin is an expert in blending and building colours to match any patient's eye.



#### Lee Adams

With over 25 years of experience, Lee has successfully built a reputation for hand painting contact lenses with outstanding accuracy, quality and repeatability.



Available with prescription

#### Who could benefit from Reflex Colours?

- Patients who only need to mask a mild disfigurement
- Patients or ECPs seeking a cost effective colour match option
- Patients who require correction in the fellow eye
- Patients or ECPs needing quick delivery



## Reflex Tints

### First choice for a simple colour match solution

#### What is Reflex Tints?

Simple to fit, low cost and available in a range of solid colours, Reflex Tints are the perfect choice for patients who need to mask a mild disfigurement but do not require the intricate detail provided by a hand painted or printed lens. Versatile by design, you can order Reflex Tints in a variety of iris and pupil diameters, clear or black pupils and a light, medium or dark tint.

#### When do I use Reflex Tints?

If an iris pattern is not required to mask a disfigurement or to create a good colour match, cost is a consideration or a quick delivery time is critical, Reflex Tints should be your first choice lens.

For patients who require correction in their fellow eye, the low cost of Reflex Tints makes it the perfect choice, as fitting both eyes is an affordable option.

## 5 simple steps to selecting your tint

- 1. Choose your Reflex design SV, Toric, Multifocal, Toric Multifocal (see parameters on reverse)
- 2. Choose your iris colour
- 3. Select your tint density
- 4. Choose your iris and pupil diameter
- 5. Choose a clear or black pupil











Choose a

Iris Colour

Select Tint

and iris diameter

Choose pupil Select a clear or black pupil

Please ask us if you have other colour tint requirements.

## Reflex Colours

# Infinite colour combinations with patented printing technology

## Why Reflex Colours?

- Infinite colour combinations
- Guaranteed reproducibility
- Fit guarantee if it doesn't work you don't pay
- Available with prescription
- Simple menu pricing
- Lenses finished with a HEMA coating

### Who could benefit from Reflex Colours?

- Patients with scarred or damaged corneas
- Patients with iris defects
- Patients who require cosmetic occlusion for white pupil
- Patients who need refractive correction

#### What is Reflex Colours?

With patented printing technology, Reflex Colours hydrogel lenses bring a new dimension to realistic colour matching, accurately simulating the intricate patterns and colours of the natural eye and with the facility to create as many colour combinations as there are people in the world.

#### When do I use Reflex Colours?

Reflex Colours is the perfect first choice for patients with diseased or damaged eyes. Our simple colour building system enables you and your patient to build, see and agree on a true replication of the final 'ordered' lens - saving time and money through fewer lens re-orders and patient appointments.

## 5 simple steps to ordering Reflex Colours

- 1. First choose your lens design and specifications from the Reflex range (see parameters on reverse)
- 2. Decide if you need occlusion (for light sensitive eyes)
- 3. Select your underprint if necessary
- Layer your selected iris colours on to the unique Dome tool to match your patient's eye colour – include Starburst and Limbal Ring if required
- 5. Order the Reflex Colours lens to the patient specifications, listing the colours in the order they are placed on the Dome.









Tint

Tint + Starburst

Tint + Limbal Ring

Tint + Starburst + Limbal Ring

## Why Reflex Hand Paints?

- Perfectly match fellow eye taken from photograph
- No need to specify colour
- Most individualised option available
- True Hand Paint not hand finished
- Large and small iris patterns possible
- Strabismus lenses possible

### Who could benefit from Reflex Hand Paints?

- Patients who can not achieve good results with Reflex Colours
- Patients who require the appearance of a straight eye due to strabismus
- Patients with scarred or damaged corneas
- Patients with iris defects
- Patients who require cosmetic occlusion for white pupil
- Patients who need refractive correction



## Reflex Hand Paints

## Hand-painted lenses, uniquely designed for each patient

#### What is Reflex Hand Paints?

Reflex Hand Paints are individually crafted by skilled artists to provide the best possible match for each patient's natural eye colour - a process performed with such fine detail that brushes with only a few hairs (sometimes even a single hair) are used.

#### When do I use Reflex Hand Paints?

Reflex Handpaints are the ideal next-step when a good match is not possible with Reflex Colours. This can happen if a patient presents with an unusual combination of iris and pupil size or when it has not been possible to build an acceptable iris pattern or colour.

The correction of strabismus can only be achieved through the use of hand painted lenses.

# 4 tips for taking great photos



- 1. The use of a grey card, held close to the patient's forehead, can help our technicians to achieve a more accurate picture of your patient's eye
- 2. Good light is critical. Natural light is best but bright, white light can work well. For good detail, the camera should be 30-60cm from the patient's eye
- 3. Modern smart phones will take excellent photos and are perfectly suited to this task
- 4. Special filters and effects should not be used when taking photos

### Reflex custom soft lens designs

Available in Single Vision, Toric, Multifocal and Toric Multifocal design, our Reflex range of soft lenses come with over 3.6 billion parameter combinations.

### **Parameters**

	Reflex Single Vision	Reflex Toric	Reflex Multifocal	Reflex Toric Multifocal
BOZR Range	8.60 standard	8.60 std	8.60 std	8.60 std
	or 7.00 to 10.50 in	or 7.00 to 10.50 in	or 7.00 to 10.50 in	or 7.00 to 10.50 in 0.10
	0.10 steps	0.10 steps	0.10 steps	steps
Diameter (mm)	14.50 std	14.50 std	14.50 std	14.50 std
	or 12.00 to 16.00 in	or 12.00 to 16.00 in	or 12.00 to 16.00 in	or 12.00 to 16.00 in
	0.10 steps*	0.10 steps*	0.10 steps*	0.10 steps*
Power (D)	-35.00 to +35.00 in	20.00 to +20.00 in	-20.00 to +10.00 in	-20.00 to +10.00 in
	0.25 steps	0.25 steps	0.25 steps	0.25 steps
Cyl (D)	-	up to -15.00D cyl - any axis	-	up to -6.00D cyl - any axis
Add (D)	-	-	Profile A (up to +1.50) Profile B (up to +2.00) Profile C (up to +2.50)	Profile A (up to +1.50) Profile B (up to +2.00) Profile C (up to +2.50)

<sup>\*</sup>Larger lenses are needed for strabismus. Please call for advice.

### **Queries and Orders**

To place an order, for support with an order or for more information regarding Reflex Prosthetics, please contact our dedicated Reflex Prosthetics team on:

01424 850620 | reflex.prosthetics@no7contactlenses.com WhatsApp: Reflex Colours



